## CUSTOMIZED EMPLOYMENT: GOOD BUSINESS SENSE



**CUSTOMIZED EMPLOYMENT (CE) PROVIDES AN OPPORTUNITY FOR AN EMPLOYER** to leverage the talents, skills, and interests of an employee to meet the company needs, strategically. Employers that open their doors to customized employment benefit by hiring a valuable employee who is the best fit to meet specific needs of the company. The use of customized employment is a good business decision made by an employer to tap into a pool of qualified job seekers who are dependable, reliable, and get the job done.

## **CUSTOMIZED EMPLOYMENT BENEFITS THE OPERATION OF THE COMPANY.** Employers retain valuable staff and decrease turnover with the hire of employees from the untapped resource of job seekers' with disabilities who are willing and ready to work. In the year 2015, over 4 million persons with a disability in the United States were employed full-time/full-year.





INDIVIDUALS WITH DISABILITIES
OFFER THEIR EXPERIENCES of being
innovative and creative problem
solvers and bring those skills into the
workplace to generate solutions for the
company.

## THE USE OF CUSTOMIZED EMPLOYMENT TECHNIQUES for many businesses has been a source of economic development. Customized employment hires by small to corporate size businesses have reported additional

revenue generated for many companies.





## COMPANY IMPROVEMENTS ARE DEMONSTRATED BY ENHANCED STAFF

morale, increases in production and job performances, overall attendance improves, existing customers satisfaction rises, and growth in new customers.





Erickson, W., Lee, C., von Schrader, S. (2017). Disability Statistics from the American Community Survey (ACS). Ithaca, NY: Cornell University Yang-Tan Institute (YTI). Retrieved from Cornell University Disability Statistics website: www.disabilitystatistics.org