

Present

the advocacy issue

Present the issue and advocate at an early stage. The timing of when and how you present your solution is very important. Follow up and present your solutions often until things change for the better.

WHO TO TELL: Although you may be requesting changes by more than one person, a group of people, an agency or organization, it's usually better to focus on one individual who has a lot of power. For example, you might plan to change the thinking of an agency director.

Learn the grievance procedures, so that you know who will handle problems that might arise or who you can acknowledge if everything goes smoothly.

SPOKESPERSON: The presentation can be made by you or a small group of people who are familiar with the issue and solutions. The presentation can also be made by another person or small group of people who have credibility with the decision makers.

FOLLOW-UP: After the issues and solutions have been shared with the decision makers, it is important that you and as many people as possible follow-up in a variety of ways to get the word out. Use various methods: personal emails, letters, personal visits, and phone calls. Expect to have to continue working to get the message accepted over the long term and don't ever give up!

